



North Carolina

# Mountain State Fair

September 10-19 Fletcher, NC



*The Area's Most Popular Event*

## FACT SHEET

**Who:** North Carolina Mountain State Fair

**What:** A ten day, Family-oriented, Agricultural Fair

Nationally Sanctioned Championship Clogging Competition

Pig Races, Petting Zoo, Camel Rides, Livestock displays

Exciting Midway Rides provided by Drew Exposition

More than 100 Commercial vendors promote, market and /or sell their products at this event

Over 50 craftsmen demonstrate their skills and proudly exhibit their work

Competitive Exhibits

In 2009 over 12,000 individuals competed for a chance to receive a portion of the \$180,000.00 offered in prize money. Competitions include; Livestock, Flower and Garden, Baked and Preserved Foods, Photography, Bluegrass and more

**When:** Friday, September 10th, through Sunday, September 19th, 2010

Friday: Gates open at 9:00am; Rides open at 10:00am, close at midnight

Saturday: Gates open at 9:00am; Rides open at 10:00am, close at midnight

Sunday: Gates open at 9:00am; Rides open at 10:00am, close at 11:00 pm

Monday –Thurs: Gates open at 3:00pm; Rides open at 4:00pm, close at 11:00 pm

**Friday Night Frenzy: One price admission, Sept. 17 only 9:00 p.m. till 1:00 a.m.**

**Where:** Located at the WNC Agricultural Center , 1301 Fanning Bridge Rd., Fletcher, N.C. 28732.

Easily accessible from I-26. Take Exit 40. Across the street from Asheville Regional Airport.

[www.mountainfair.org](http://www.mountainfair.org)

[www.wncagcenter.org](http://www.wncagcenter.org)

### Attendance:

2009: 160,242 Record set on Monday, Rain Wed through Sunday

2008: 177,869 Records set for the Monday and Friday, Gas crunch on second week-end

2007: **187,819 New Record Attendance:** 6 out of 10 days exceed 18,000 in attendance

2006: 177,813 Fourth highest attendance since the fair began in 1994.

2005: 172,612 7 out of 10 days exceeded 15,000 in attendance

175,271 Five Year Average

### Demographics:

Approximately 50% of attendees are between the ages of 20 and 49

Approximately 22% of attendees are between the ages of 50 and 64

The fair draws from all over North Carolina, Upstate South Carolina and Eastern Tennessee, with the majority of attendees coming from within a 60 mile radius

Economic impact of 3 million dollars on the local community annually

### Tickets:

\$7.00- adults Advance tickets \$6.00

\$3.00- children 6 to 12 years of age and senior citizens 65 years and over Advance price \$2.00

Free- children 5 years of age and under

Group (30 + people) Advance price \$5.00

### Contact Information:

Administrative Office: Telephone: 828-687-1414 Fax: 828-687-9272

Matt Buchanan, Manager, Extension 202

Cathy Pressley, Commercial Exhibits & Concessions Coordinator, Ext 220 Fax: 828-687-8769

Tamara Crain, Entry Coordinator, Extension 210